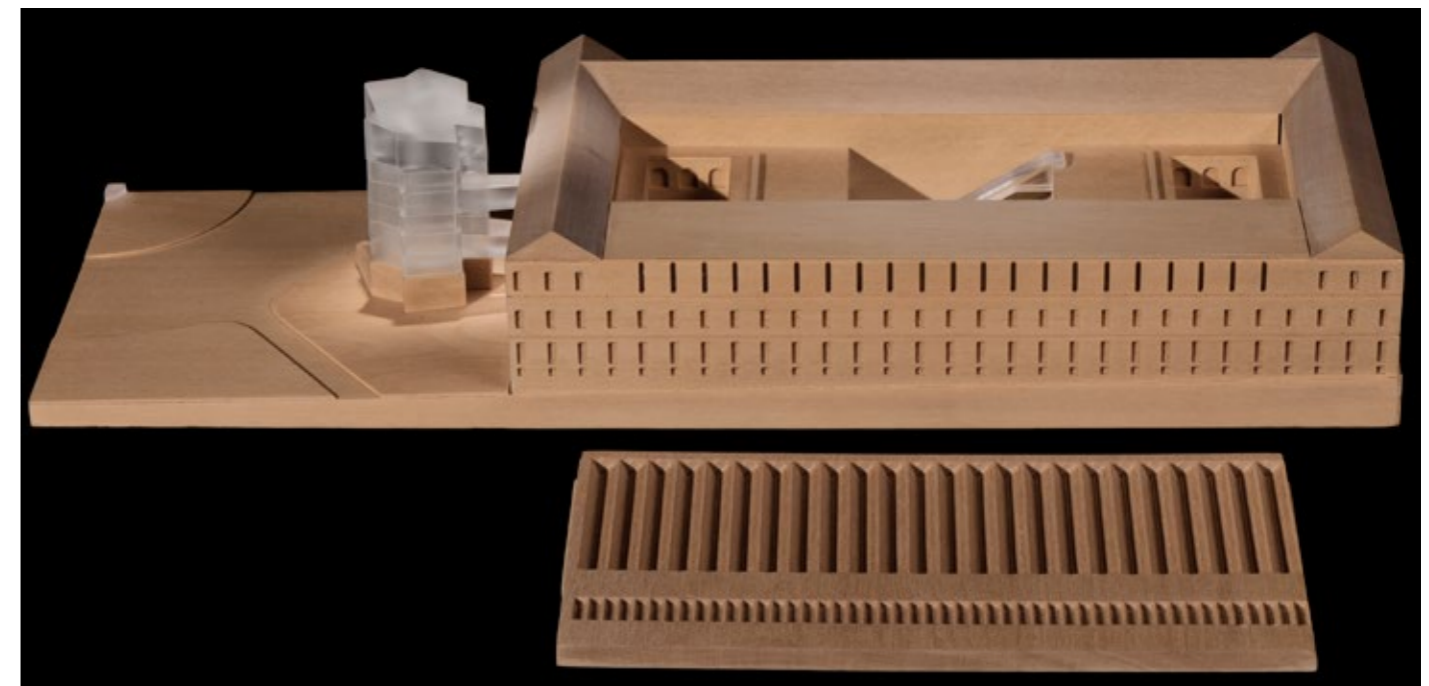


Visual Arts National center at the old Tobacco Factory

Madrid, Spain



Publication's title: Visual Arts National center at the old Tobacco Factory, Madrid
 Typology: Museums and galleries, Education and culture, Rehabilitation
 Client: Ministry of Culture, Madrid
 Surface: 33.287 m²
 Year: 2008
 Status: Competition. Finalist



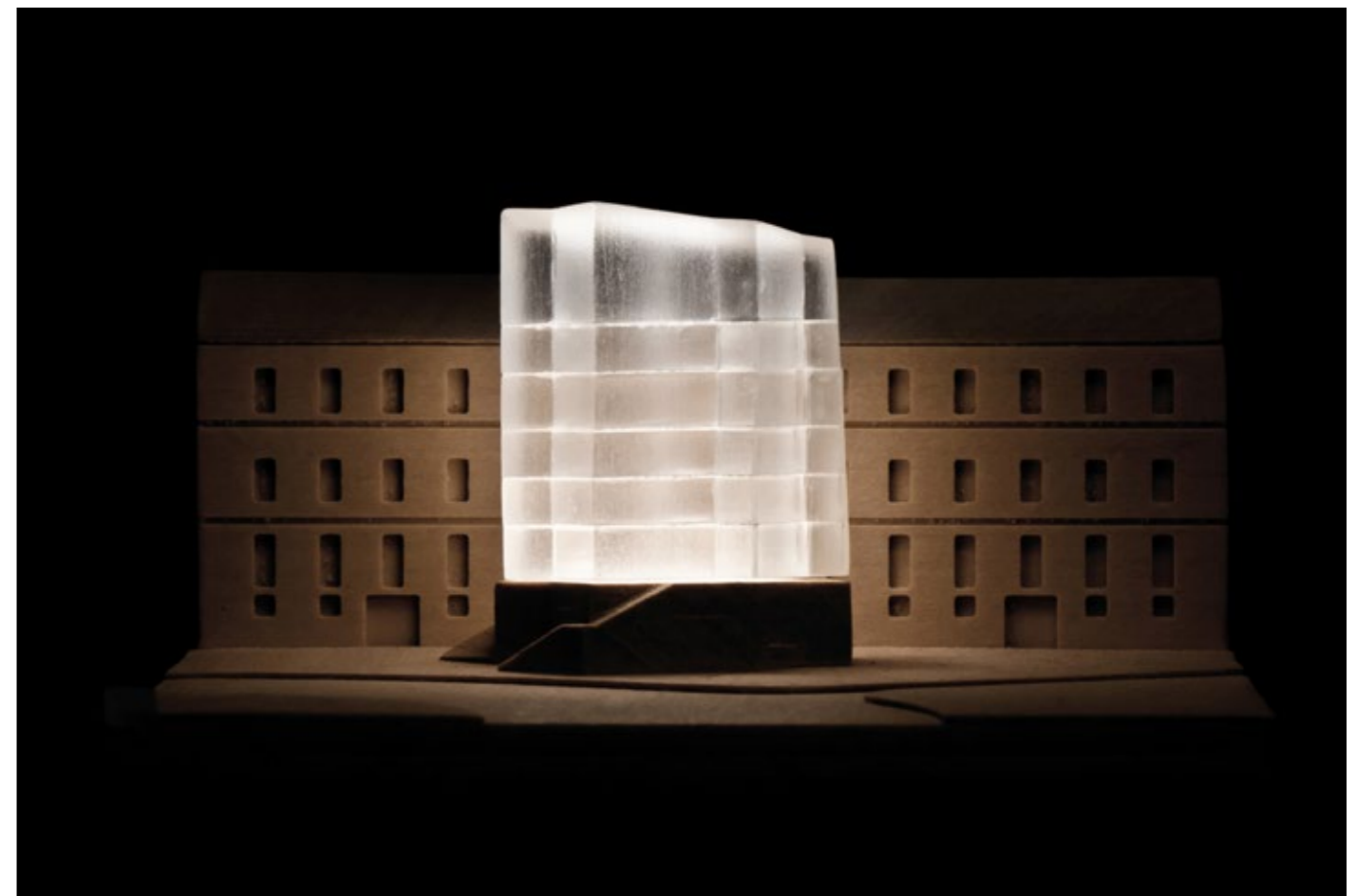
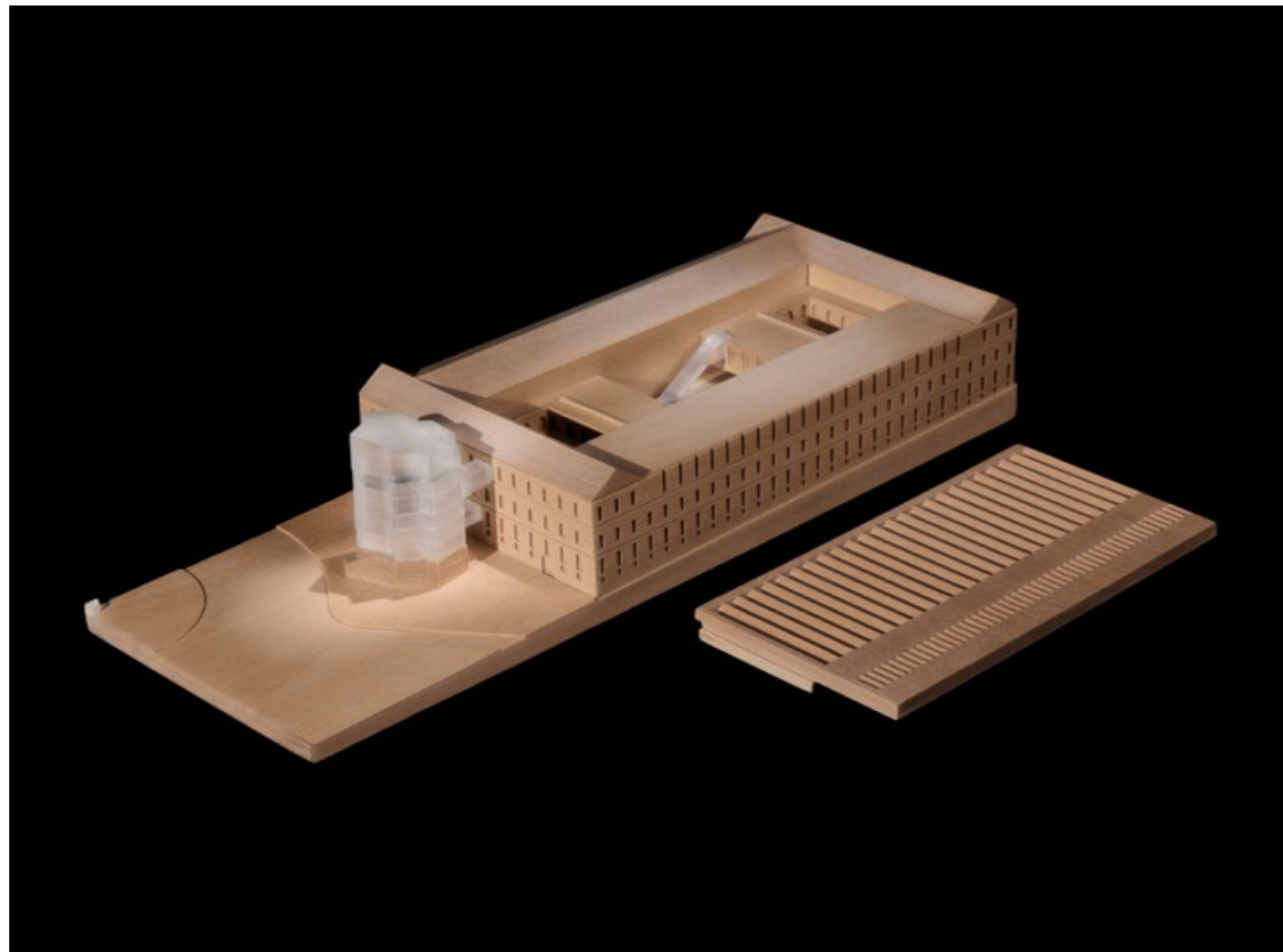
REPORT

Our proposal for the transformation of the old Tobacco Factory building into the National Visual Arts Centre begins with the renovation of the original operating plan (three entrances from Embajadores Street), creating a new north-south orientation and generating a unique space and a grand entrance hall containing the new facilities, based around the three existing patios. The old street entrances will become displays advertising the Centre's activities to visitors, with the new entrance opening out onto to the adjacent roundabout.

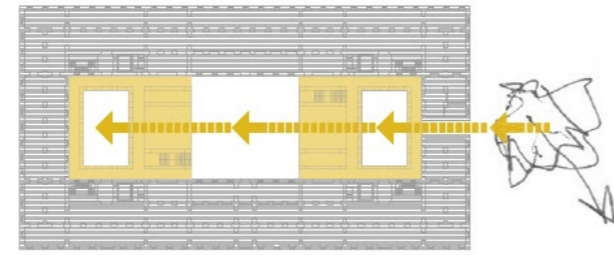
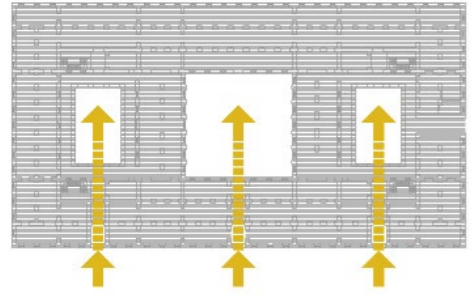
The first patio will cover all functions prior to the security gate. Two escalators ascend from the second patio, connecting the ground floor with the second floor, which is better suited to temporary exhibitions. The third patio will be the entrance and exit to the Cinema Museum and Photography Centre permanent exhibitions. The permanent nature of these exhibitions will allow for better adaptation to the existing premises, which are very inflexible. The first floor, separate from the main visitor areas, will hold the more restricted areas whose access requires accreditation.

An iconic and advertising value building which mission will be announce the new institution and exhibitions there celebrate, is orient to Glorieta de Embajadores and forms new building access. Shop and restaurant, both with exhibition independent timetables, are place in this building as well.



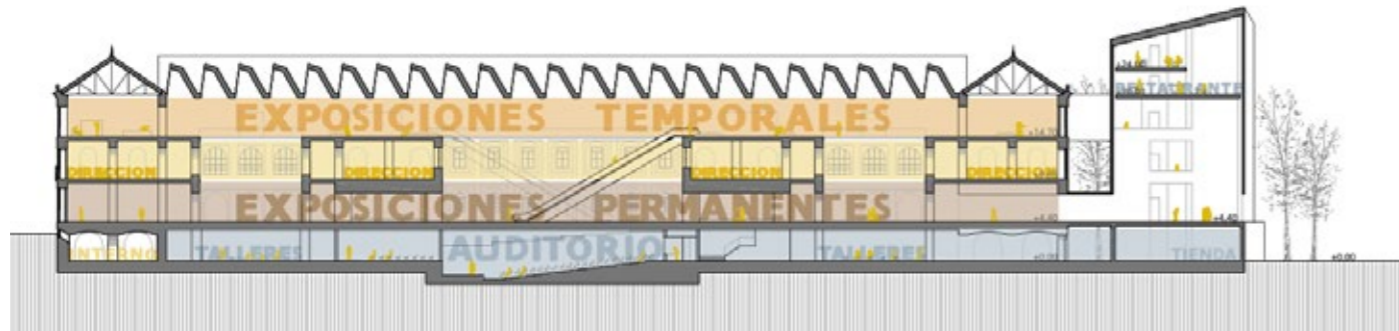
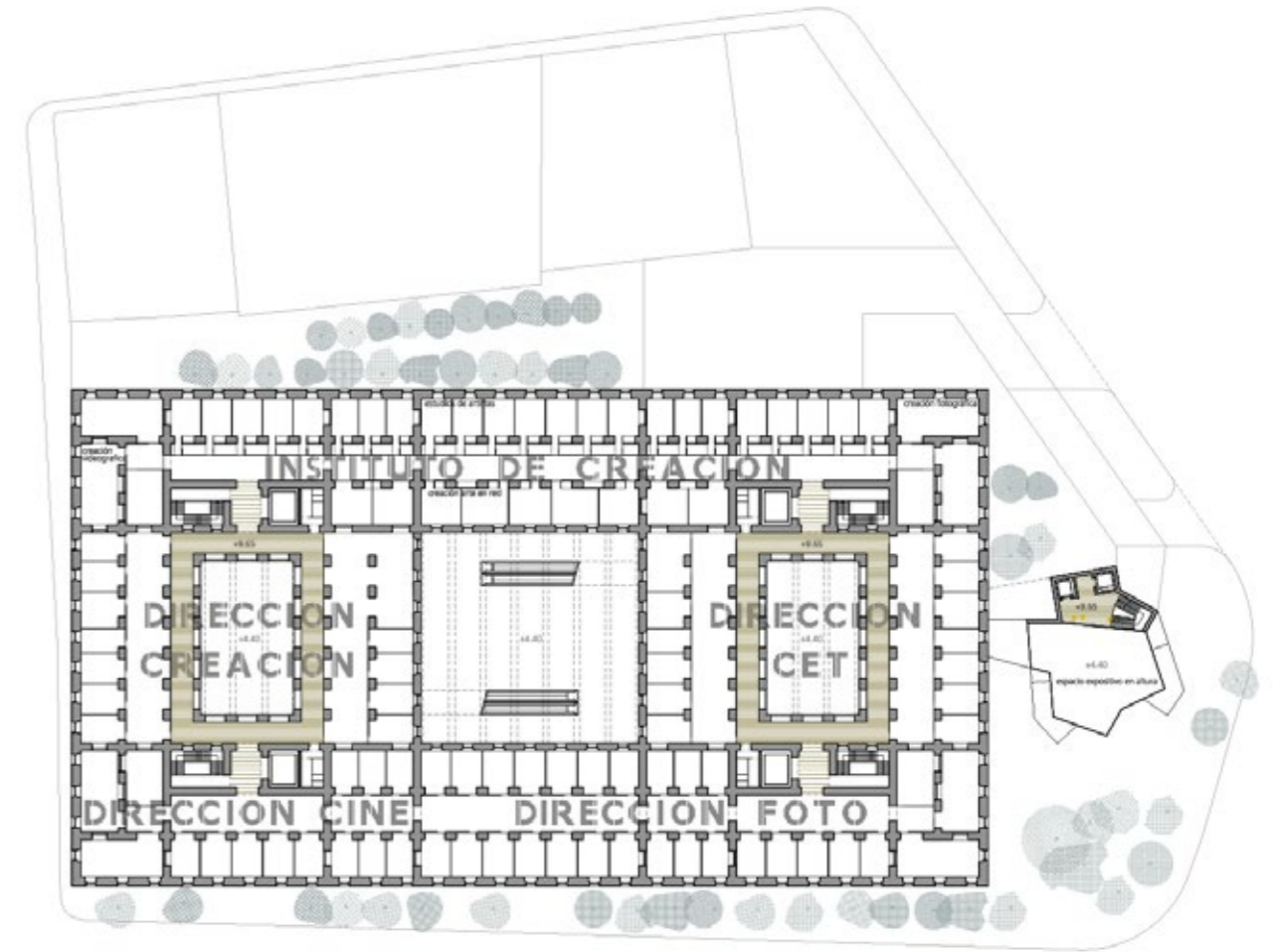






La antigua Fábrica de Tabacos está organizada a partir de tres entradas desde la calle Embajadores, con patios en los correspondientes ejes. A pesar de su gran dimensión el edificio pasa casi desapercibido desde la calle, estrecha y muy arbolada. En caso de mantener las actuales entradas, la analogía con el cuartel del Conde Duque es inevitable y su hermetismo no parece lo más deseable para un centro que se propone lleno de actividad.

Nuestra propuesta de transformación del edificio en Centro Nacional de las Artes Visuales, gira en torno a la transformación del actual esquema de funcionamiento para crear un nuevo eje Norte-Sur que permita crear un espacio unitario, un gran hall que aloje las nuevas necesidades, a partir de los 3 patios ahora existentes. La entrada principal se sitúa en la Glorieta de Embajadores, más representativa y acorde con la nueva función. Una construcción con un cierto valor icónico publicitario y cuya misión será anunciar la nueva institución y las exposiciones que allí se celebren, se orienta hacia la Glorieta de Embajadores y conforma el nuevo acceso al edificio. La tienda y el restaurante, ambos con horarios independientes de los de las exposiciones, se sitúan también en esta edificación.



Visual Arts National center at the old Tobacco Factory. Madrid, Spain

MAIN DATA

Client: Ministry of Culture, Madrid
Address: C/ de Embajadores, 53. 28012 Madrid, Spain
Type: Museums and galleries
Status: Competition. Finalist

DATAS

Competition: 2008
Design of project: 2008
Construction: -
Implementation: -

SURFACES

Site: 16.861 m²
Main building: 33.287 m²
Other buildings: -
TOTAL: 33.287 m²

PROJECT TEAM

Main Architect: Cruz y Ortiz Arquitectos
Collaborators: Blanca Sánchez, Teresa Cruz, Daniel Rodríguez, Alejandr Álvarez
Local Architect: -
Visual Arts Advisor: Jose Manuel Ballester
Historical Documentation: María Teresa Pérez Cano, Eduardo Mosquera Adell
Interior design: -
Lighting design: -
Landscape architect: -
Restoration architect: Cruz y Ortiz Arquitectos
Digital imaging: -
Model: Fotowork (Model)
Photography: -
Structural engineering: -
Climate engineer: -
Building physics advisor: -
Fire safety specialist: -
Health and Safety: -
Urban planning: -
Survey: -
Site control: -
Contractors: -