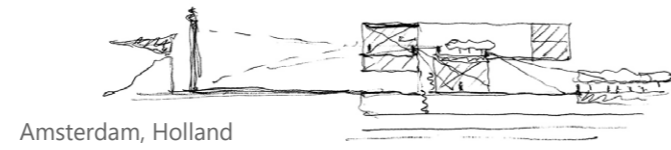


Hotel, Art Galery and Commercial
in Stadionplein



Amsterdam, Holland

Publication's title: Hotel and Art gallery in Stadionplein, Amsterdam
 Typology: Hotels, Museums and galleries, Mixed uses
 Client: COD (Cradle Of Development)
 Surface: 6.000 m²
 Year: 2010
 Status: Competition. 3th position

REPORT

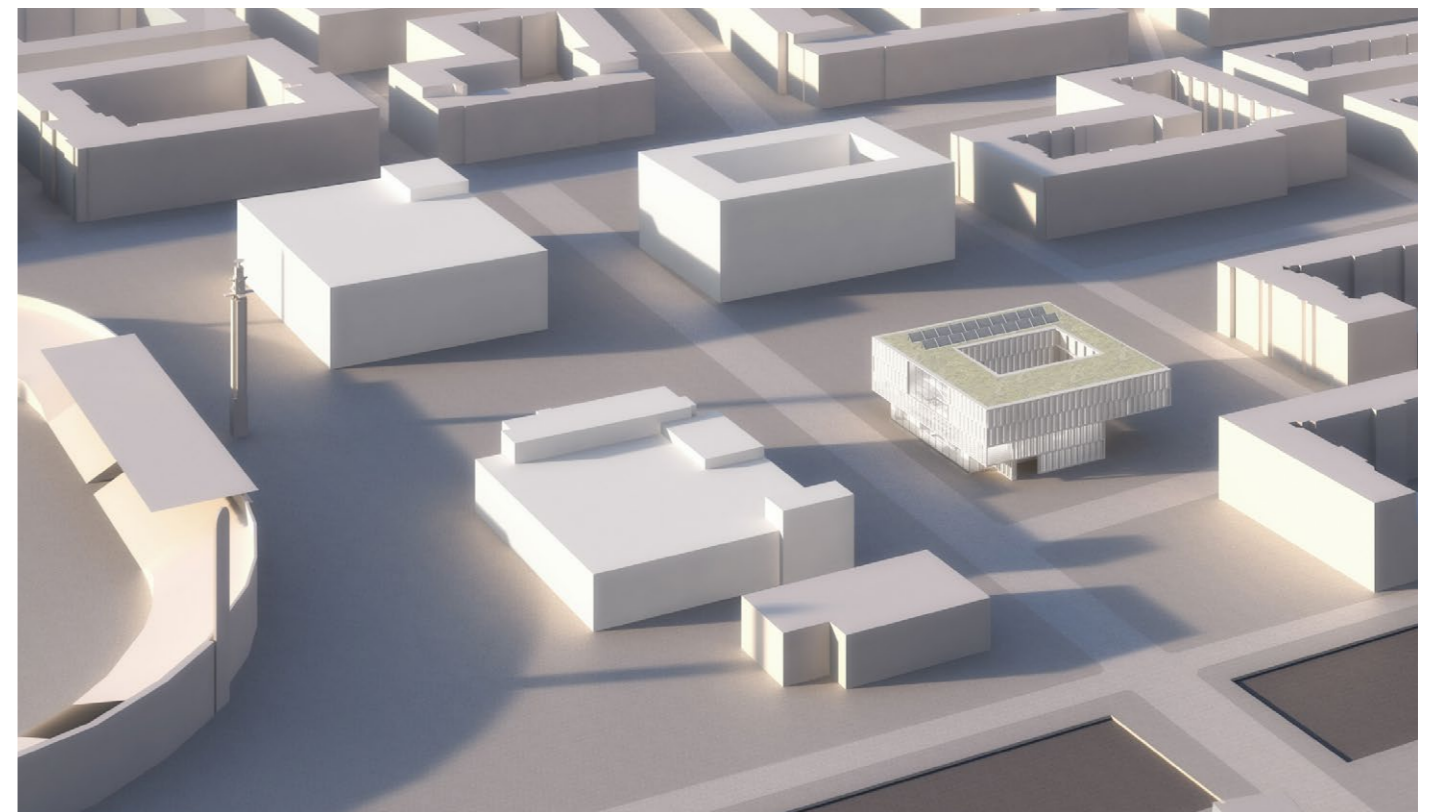
The new city plans current orientation is to reinforce the urban axis that leads to the stadium. This purpose is formalized in the proposal through a large cantilever that emphasizes the change that is intended.

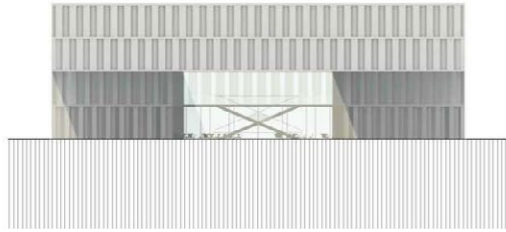
The proposal supports the urbanistic premises through the replica of the garden located in the square. This will be extended on the terrace of the building and in succession of double height rooms to generate visuals that frame the gesture of reinforcing the axis.

Two entities, Les Galleries and Ibis Styles, are juxtaposed in the building's program, which consider their neighbourhood as an opportunity for both. This circumstance favours the continuity of spaces where not only the reception area, but also the presence of contemporary art is responsible for underlining that continuity.

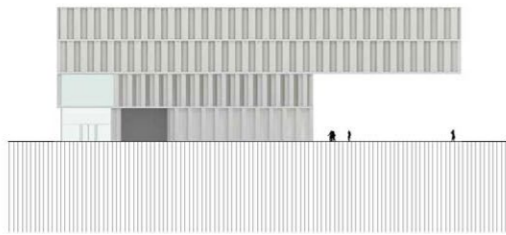
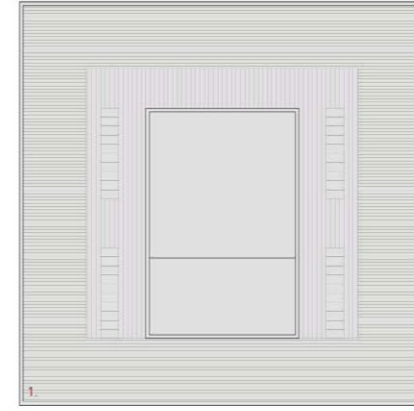
The proposed solution is also included on the lower side. On the opposite sides ground floor, where the reception is located, with two porches free of supports, are the entrances to the hotel and the gallery complex.



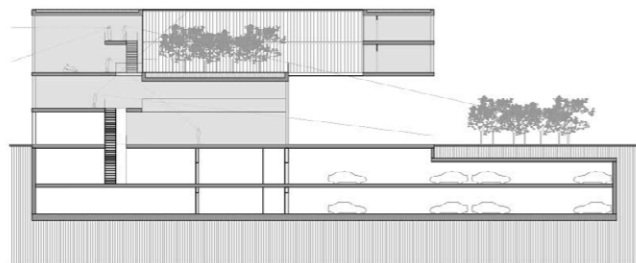




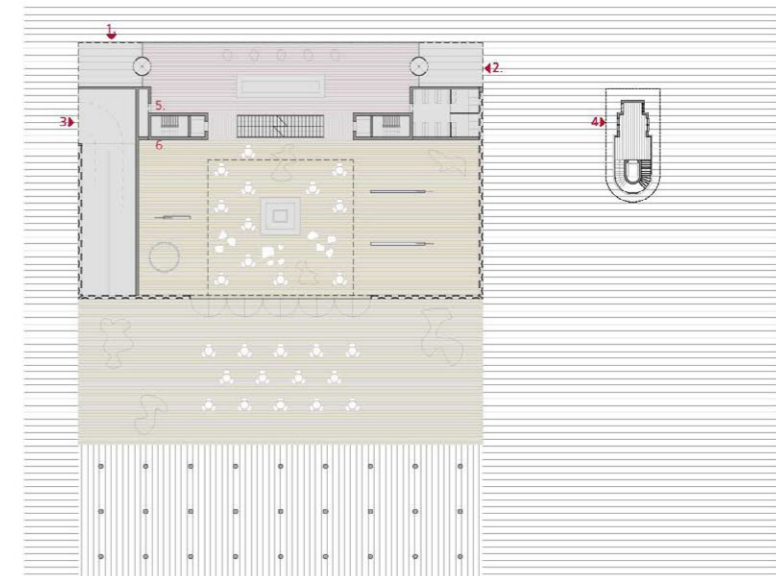
Roof plan



First floor



Ground floor



Hotel, Art Galery and Commercial in Stadionplein. Amsterdam, Holland

MAIN DATA

Client: COD(Cradle Of Development)
Address: Stadionplein, 20B. 1076 Amsterdam, Holland
Type: Hotels, Museums and galleries, Mixed uses
Status: Competition. 3th position

DATAS

Competition: 2012
Design of project: -
Construction: -
Implementation: -

SURFACES

Main building: Hotel: 12.745 m², Galeria: 2.600 m²
Other buildings: Parking: 8.500 m²
TOTAL: 6.000 m²

PROJECT TEAM

Main Architect: Cruz y Ortiz Arquitectos
Collaborators: Muriel Huisman, Marije Ter Steege, Javier Monge, Óscar García de la Cámara, Alicia López
Local Architect: -
Interior design: -
Lighting design: -
Landscape architect: -
Restoration architect: -
Digital imaging: Cruz y Ortiz Arquitectos
Model: -
Photography: -
Structural engineering: Van Rosum
Climate engineer: BenR Adviseurs voor duurzaamheid BV
Building physics advisor: -
Fire safety specialist: -
Health and Safety: -
Urban planning: -
Survey: -
Site control: -
Contractors: -