

Cruz y Ortiz Arquitectos Exhibition 'The Rijksmuseum & other projects' in the architecture Biennale, Shanghai



Publication's title: Cruz y Ortiz Arquitectos Exhibition 'The Rijksmuseum & other projects' in the architecture Biennale, Shanghai
 Typology: Exhibitions, Interior
 Client: West Bund Art Center
 Surface: -
 Year: 2015
 Status: Realized



REPORT

The 2015 Architecture & Contemporary Arts exhibition biennale at the West Bund Center in Shanghai invited artists and architects from around the world to display their respective works, among whom, Cruz y Ortiz Arquitectos was also invited for the same purpose.

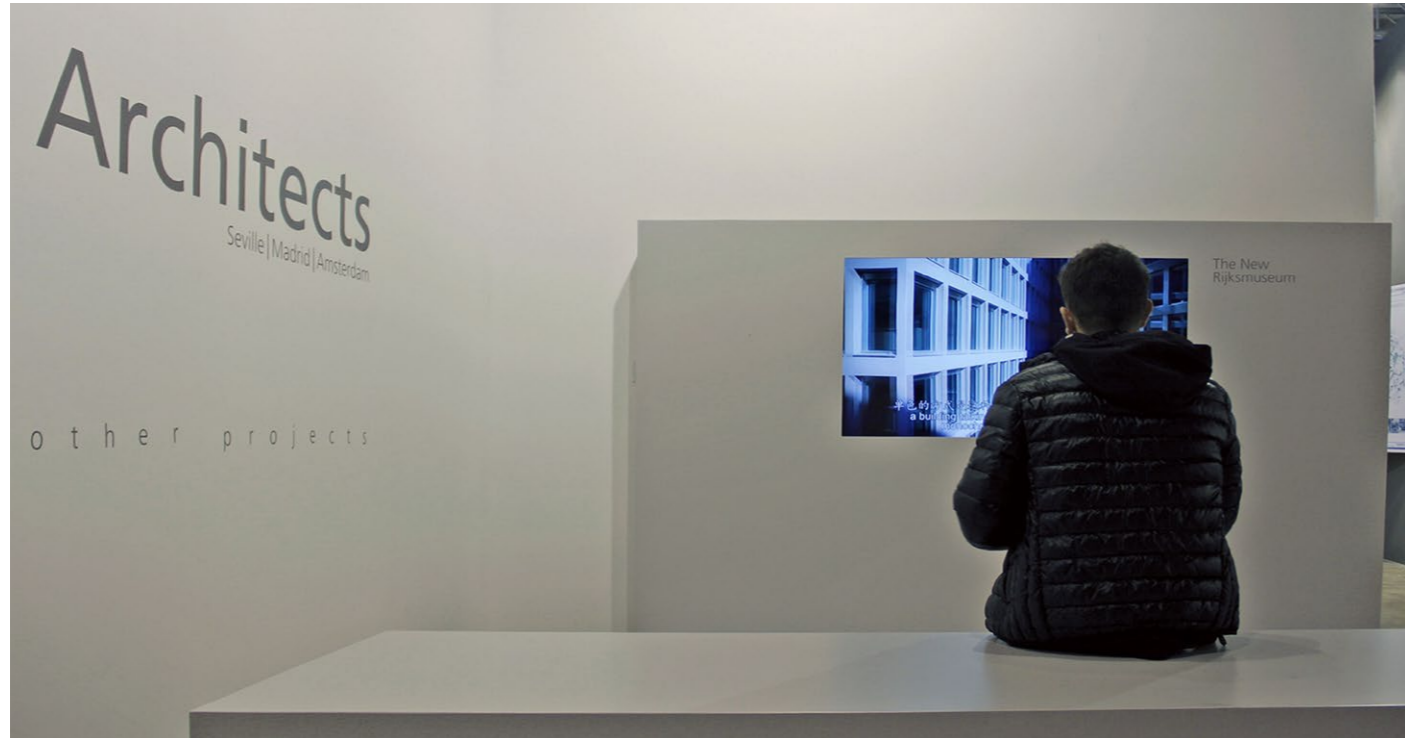
The historic Bund, in Shanghai – the stretch of former trading and warehouses along the Huangpu River, has turned the spotlight as an emerging arts & culture hub in China. The curators of the annual biennale of the West Bund, since the first edition in 2013, have invited architects and artists, who took into account art and architecture for urban development.

Within the kaleidoscope of creative and innovative exhibits presented by many of the participating artists and architects, we choose to stand out with what we believed was an elemental yet an elegant installation. Compared to our accustomed exhibits, more inclined toward a physical form of representation using models, sketches and other original material, we opted for a digital form of representation in this one to cope up with the time and area constraints. The digital presentation; narrated by the architects, included images and videos of 'The Rijksmuseum', and other notable projects mainly in Europe, and a few in China; on a screen fitted on either walls of what appeared to be a singular 'U' shaped installation set, with a risen platform in the center that served the purpose of a seating space.

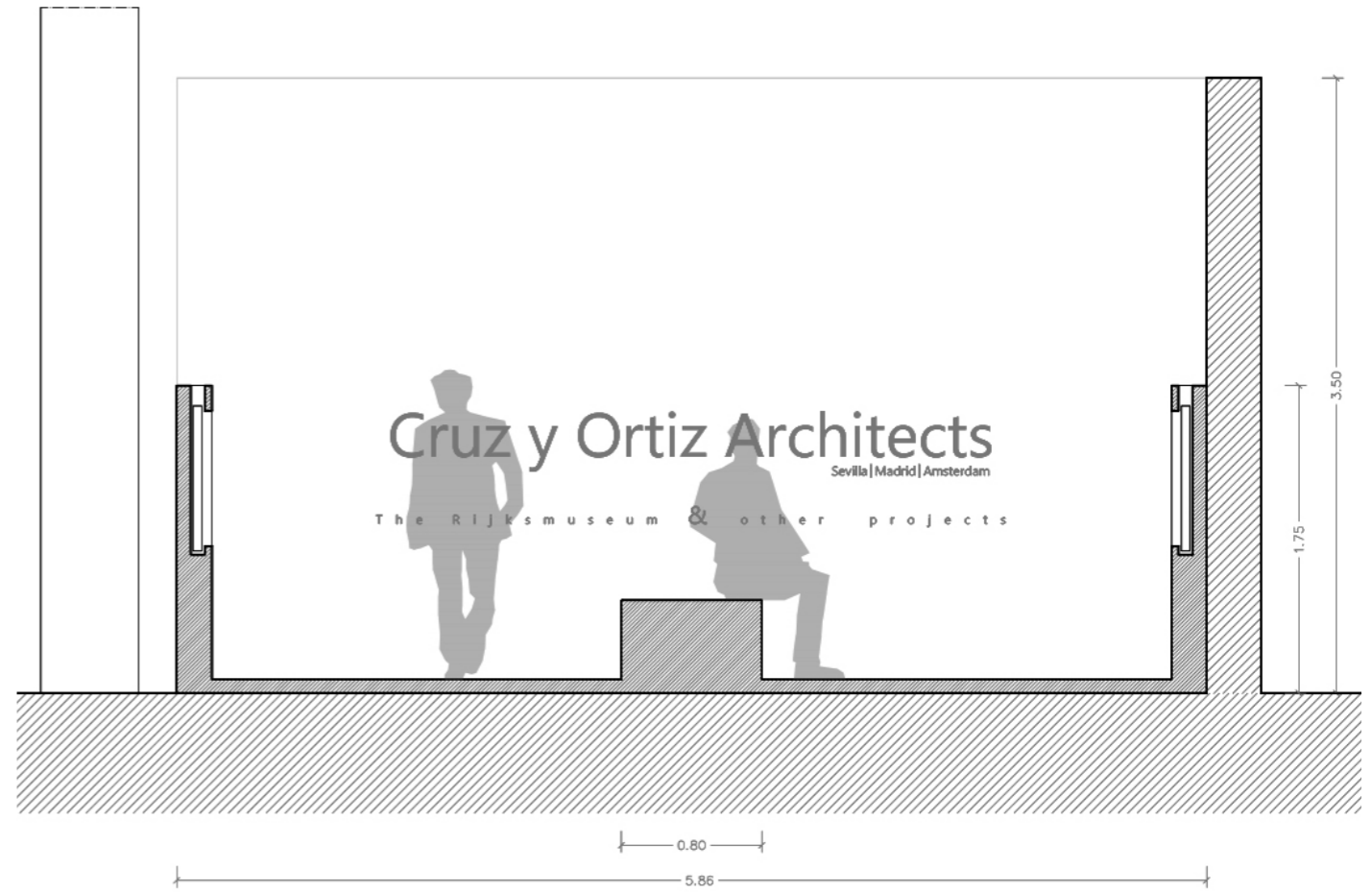
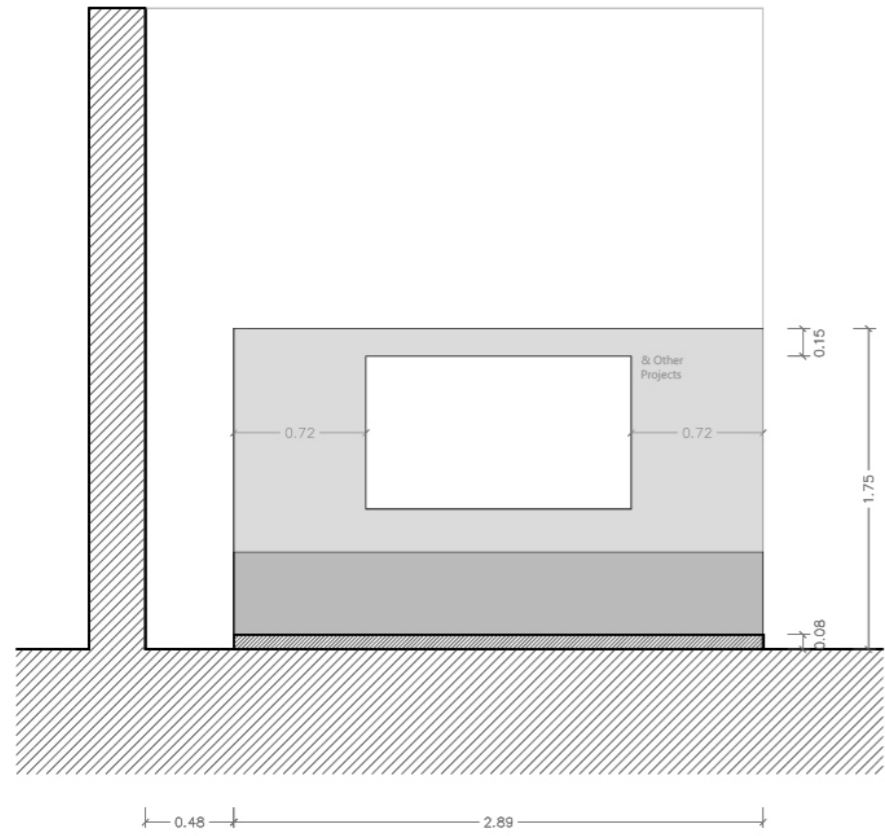
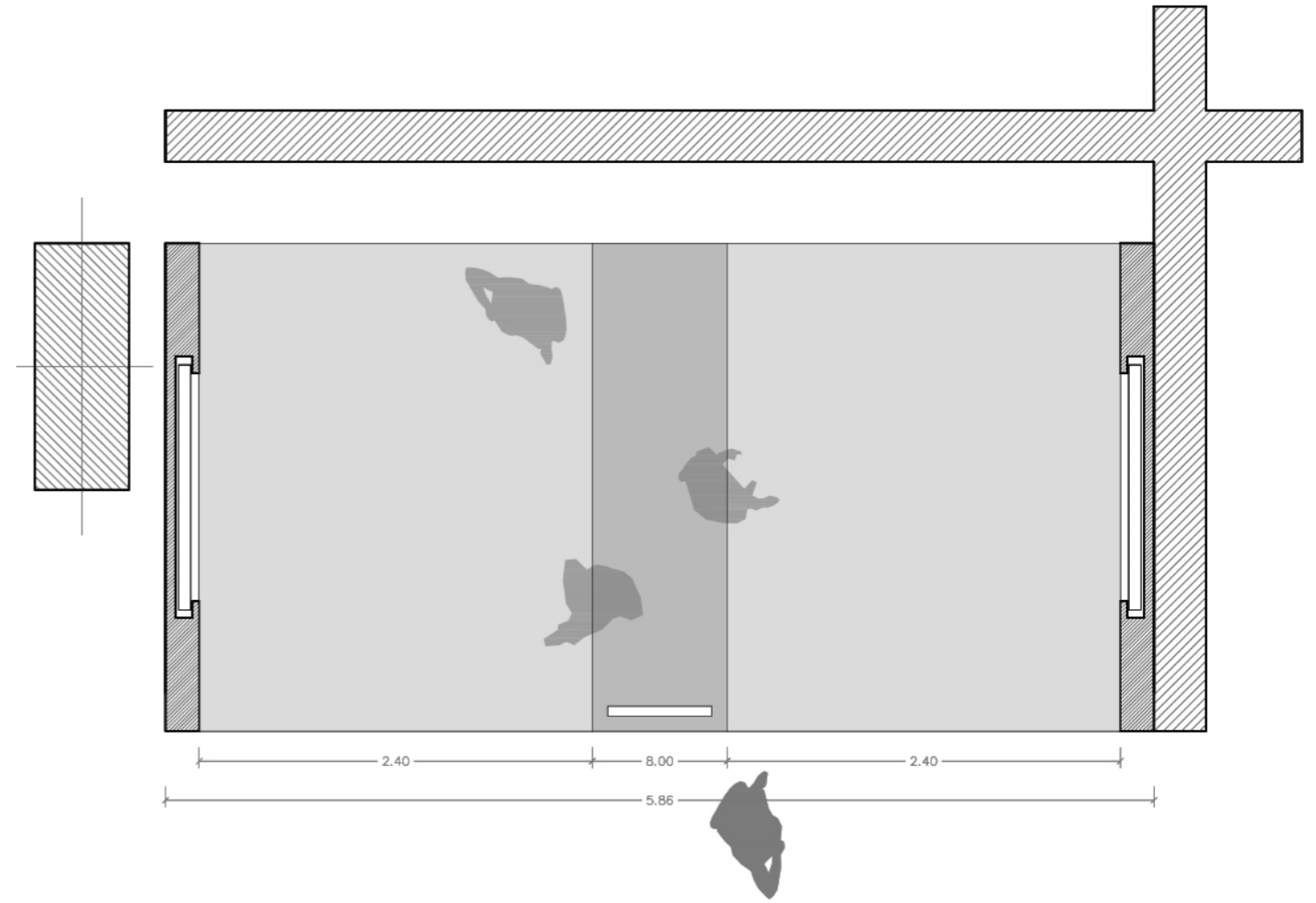
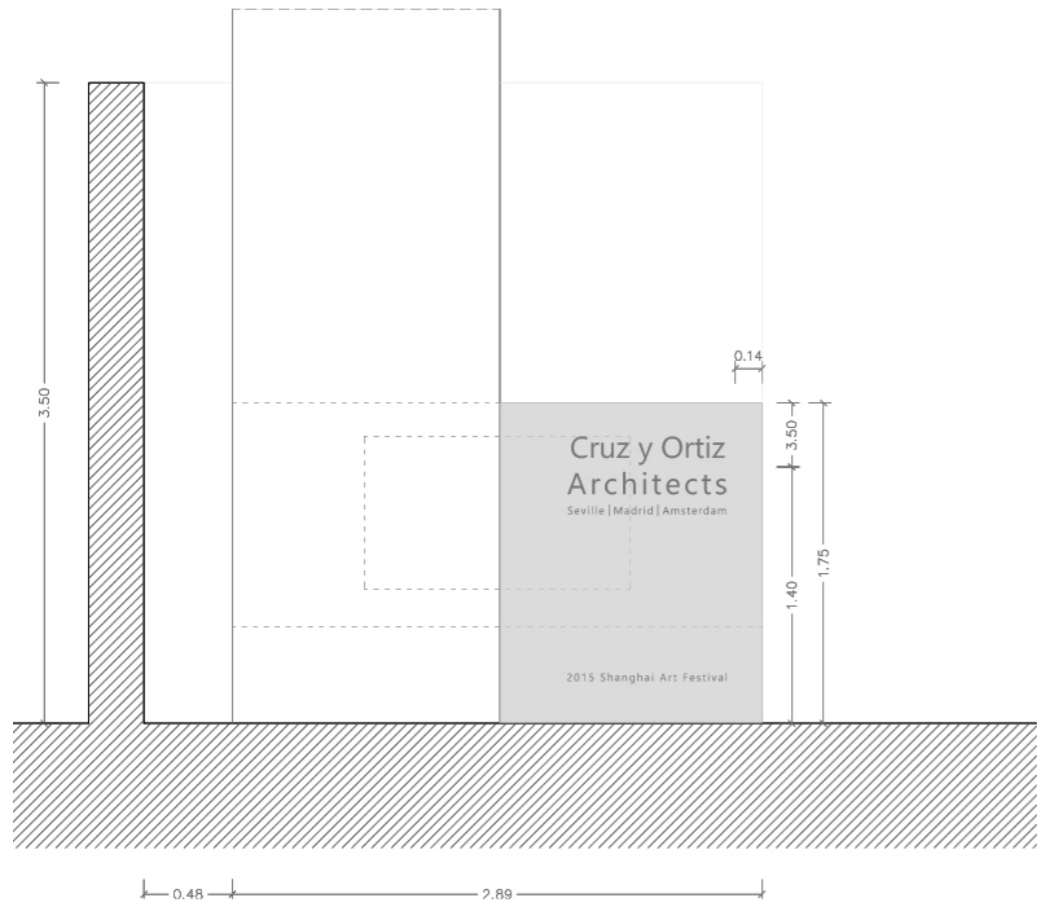
We would like to believe, we have achieved the initial aim of subtle simplicity with this installation featured at the 2015 Architecture & Contemporary Arts Exhibition.











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MAIN DATA

Client: West Bund Art Center
Address: 8, Ji Chang Dong Yi Lu.
200030 Xuhui Qu. Shanghai Shi, China.
Type: Exhibitions, Interior
Status: Realized

DATAS

Competition: -
Design of project: 2015
Construction: 2015
Implementation: 2015

SURFACES

Site: -
Main building: -
Other buildings: -
TOTAL: -

PROJECT TEAM

Main Architect: Cruz y Ortiz Arquitectos
Collaborators: José Ortiz, Giordano Baly
Local Architect: -
Interior design: Cruz y Ortiz Arquitectos
Lighting design: Cruz y Ortiz Arquitectos
Landscape architect: -
Restoration architect: -
Digital imaging: -
Model: -
Photography: Eva García, Plácido González, Marta Gómez
Structural engineering: -
Climate engineer: -
Building physics advisor: -
Fire safety specialist: -
Health and Safety: -
Urban planning: -
Survey: SAS Spanish Architects Society
Site control: -
Contractors: -