

Hotel Ambassade. Public areas design

Amsterdam, Netherlands



REPORT

Since 1953 the Ambassade Hotel resides in Amsterdam, on the Herengracht and Singel, occupying an ensemble of 17th century canal houses. In the sequence of time the hotel implemented several improvements, always being faithful to the concept of an intimate and comfortable hotel: a place where guests feel at home.

In 2014 the owners of the hotel decided to commission Cruz y Ortiz Architects the renovation and increase of its public areas. Both Antonio Cruz and Antonio Ortiz have been – and still are – guests of the hotel for more than 20 years.

The scope of works was based on three main starting points: First of all, the important Cobra collection that the hotel owns should gain a more public and visible character.

Secondly, the Ambassade Hotel is highly visited by many authors who leave a signed copy of their books at the very same hotel. The library that the hotel houses, is a result of this unique collection and contains over 4000 books.

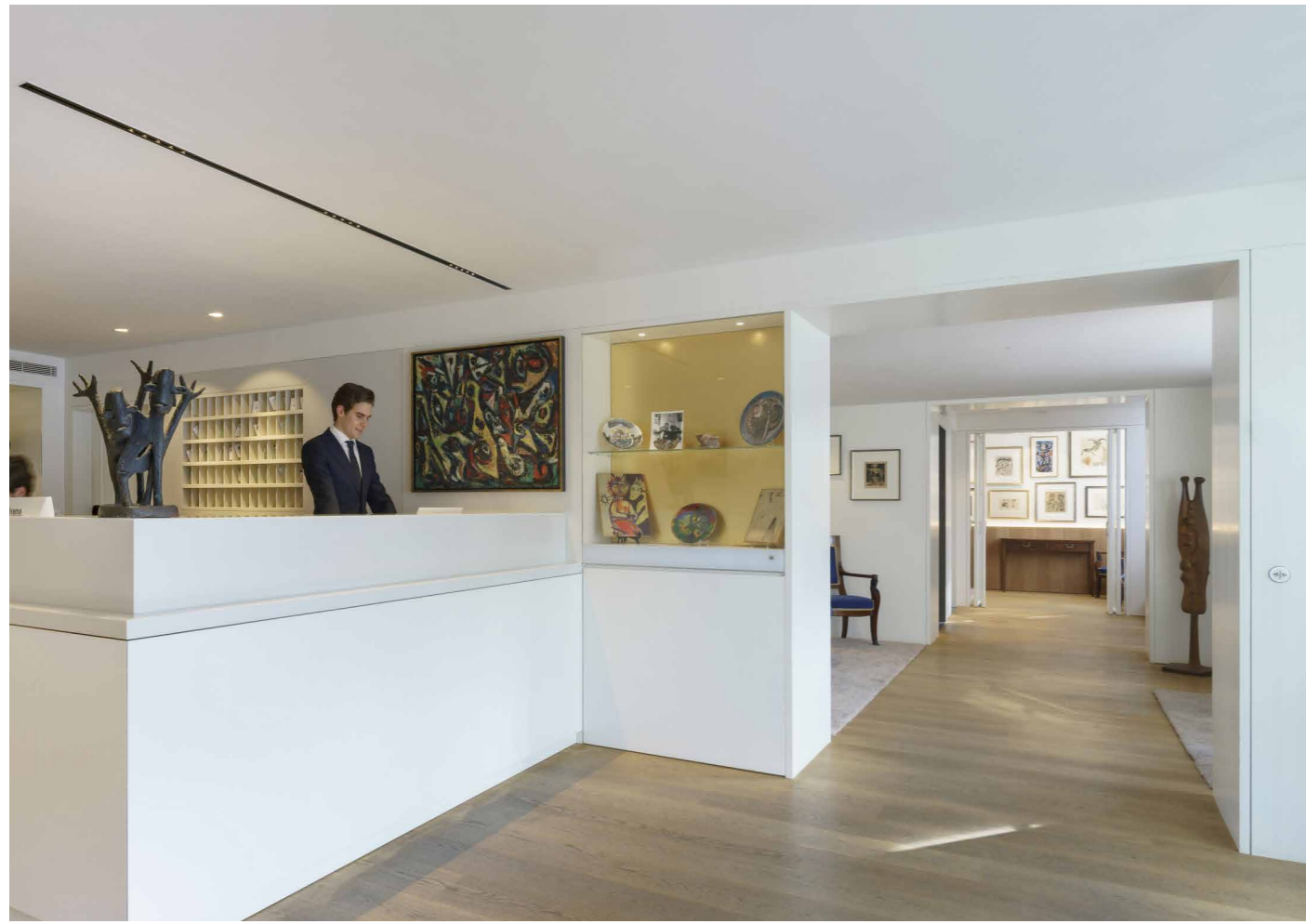
And last, a lounge bar, small enough to meet the homey atmosphere and a new brasserie on the first floor were also part of the commission.

Taken into account the previous situation, one of the first statements made was to reorganize the spaces. Due to the building modifications introduced before, some special qualities of the houses got lost. The result - a somehow amorphous space - seemed a sum of several decisions taken over time, resulting in a loss of coherency and hiding of the canal houses original structure.

So, first priority was to provide geometry and legibility to the spaces. The succession of aligned pass ways that were introduced in the design proposal enables the transit from one house to another, as a stroll through a sequence of spaces in which the original houses are again identifiable. Recovering the spatial orientation gives a natural calm in the perception of the hotel's public areas.

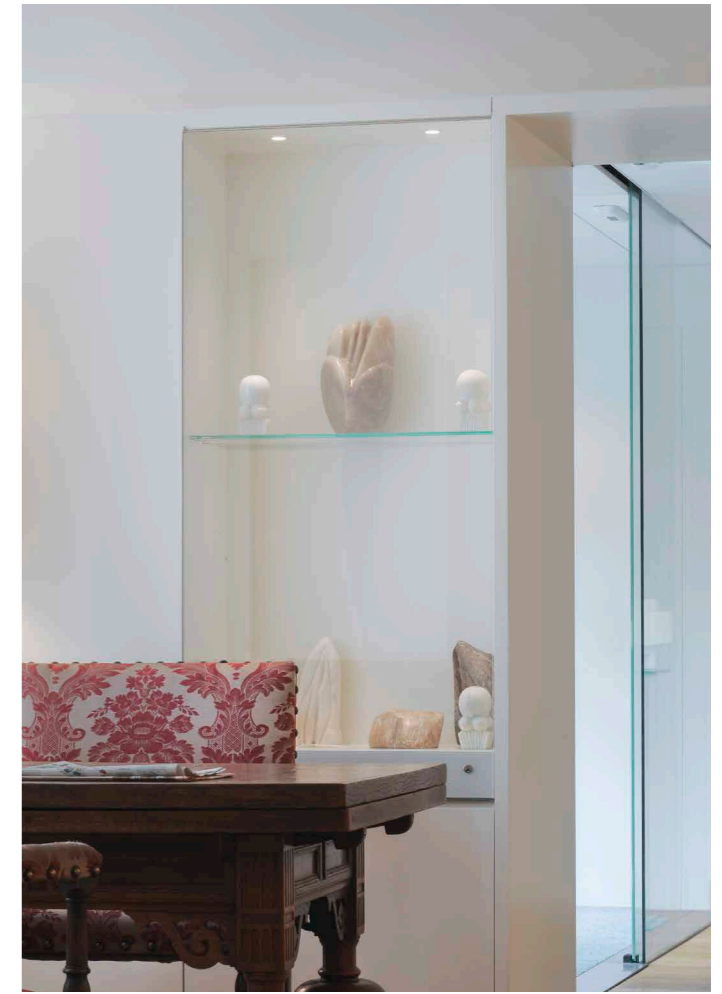
Publication's title: Hotel Ambassade.Brasserie, bar, library, salons and reception design, Amsterdam
 Typology: Hotel, Transformation, Interior Design
 Client: Ambassade Hotel
 Surface: 407,35 m²
 Year: 2013-2015
 Status: Built

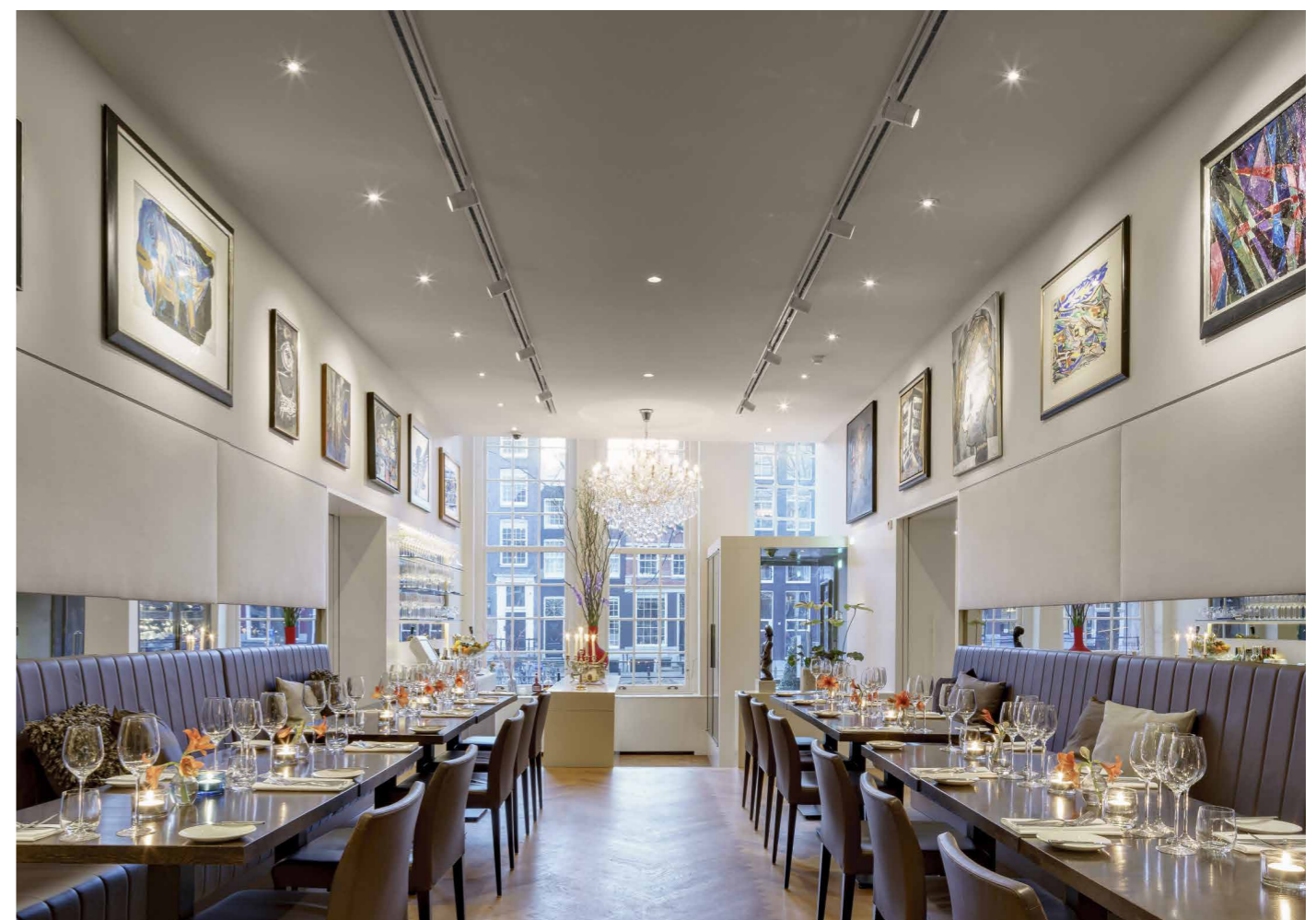
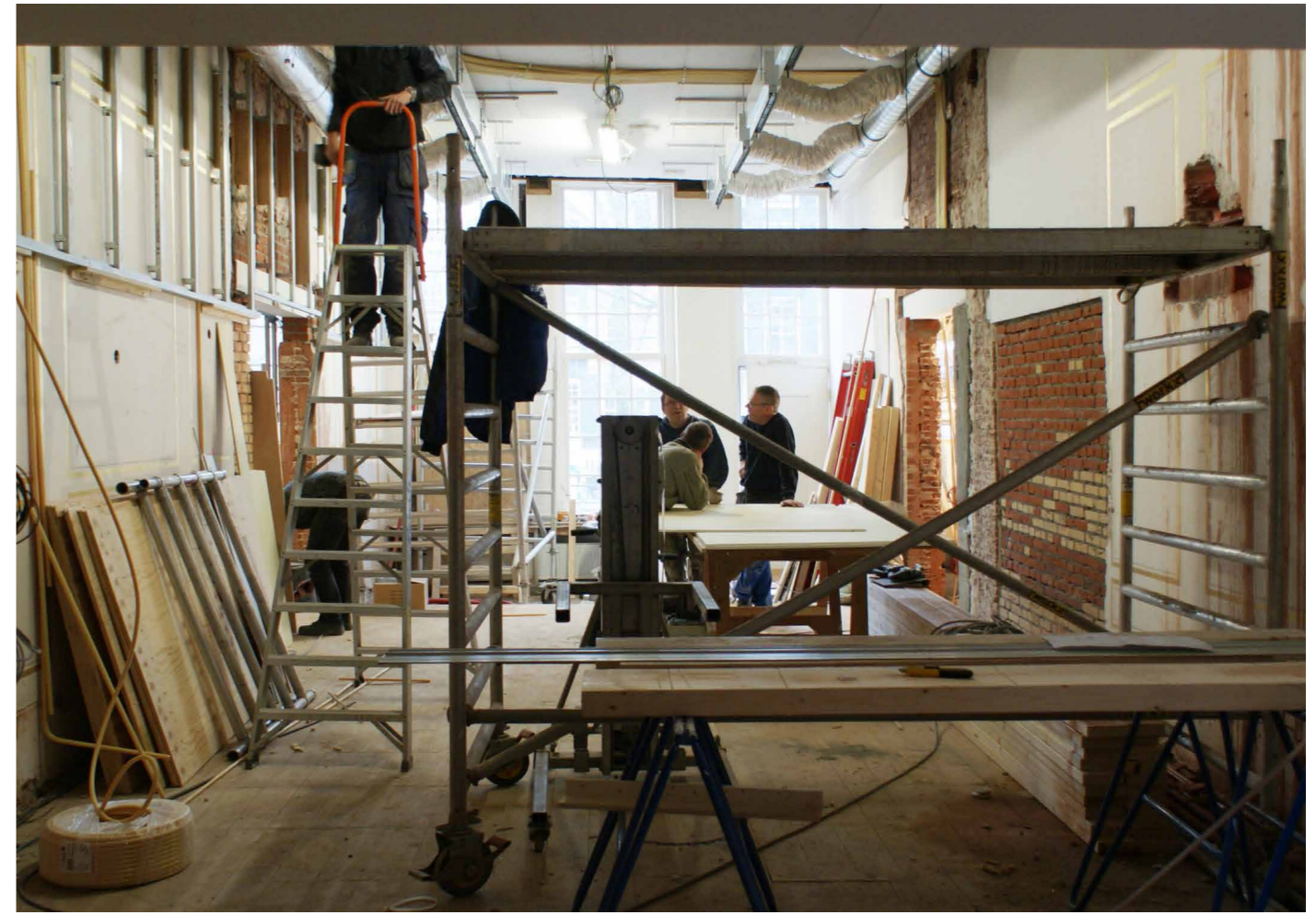














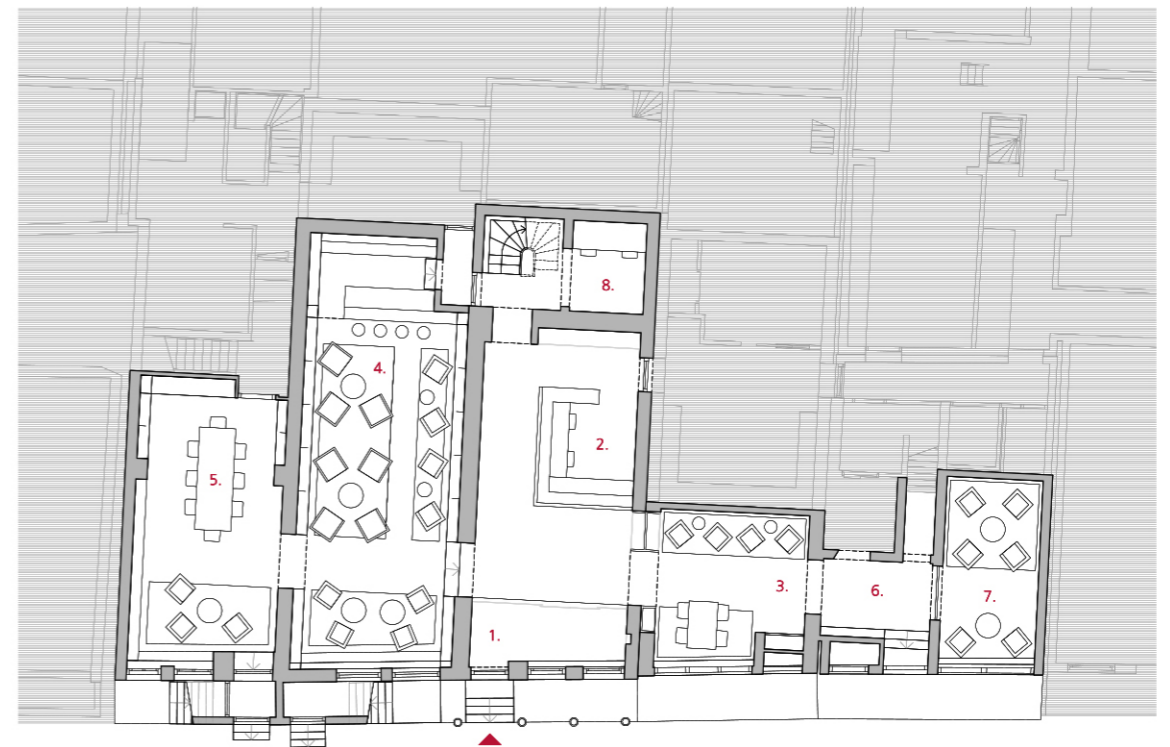
South elevation



Roof plan

First floor

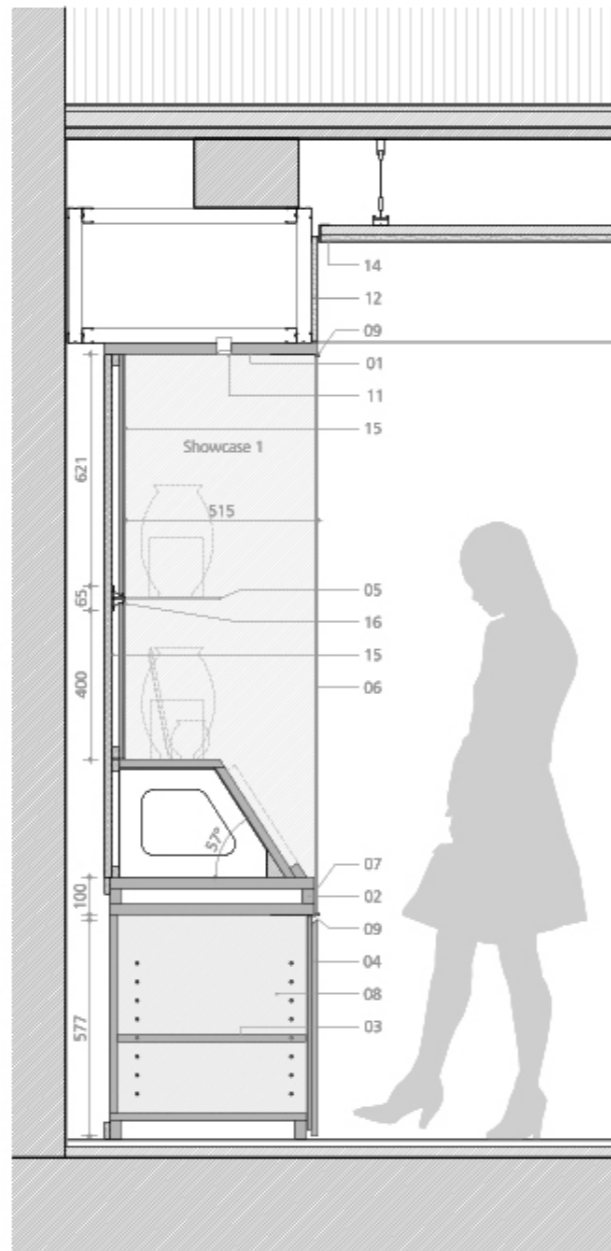
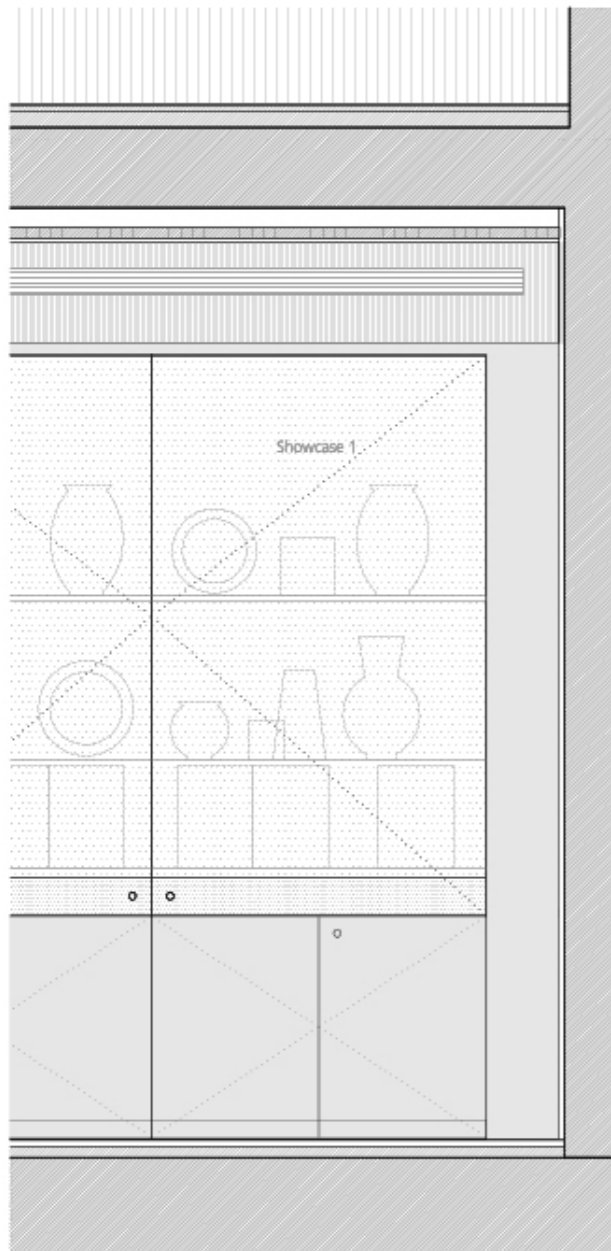
- 1. Hotel entrance
- 2. Reception
- 3. Waiting room / lounge
- 4. Lounge bar / library
- 5. Meeting room / library
- 6. Lift hall
- 7. Meeting room / lounge
- 8. Internet and printer room



First floor

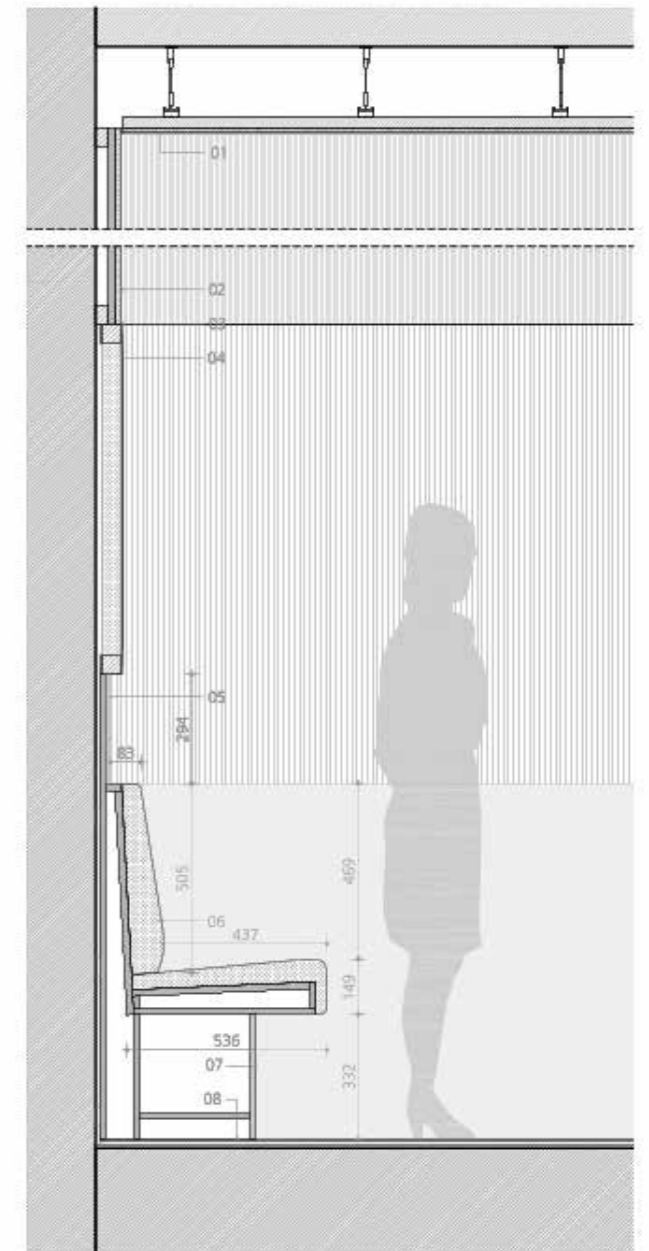
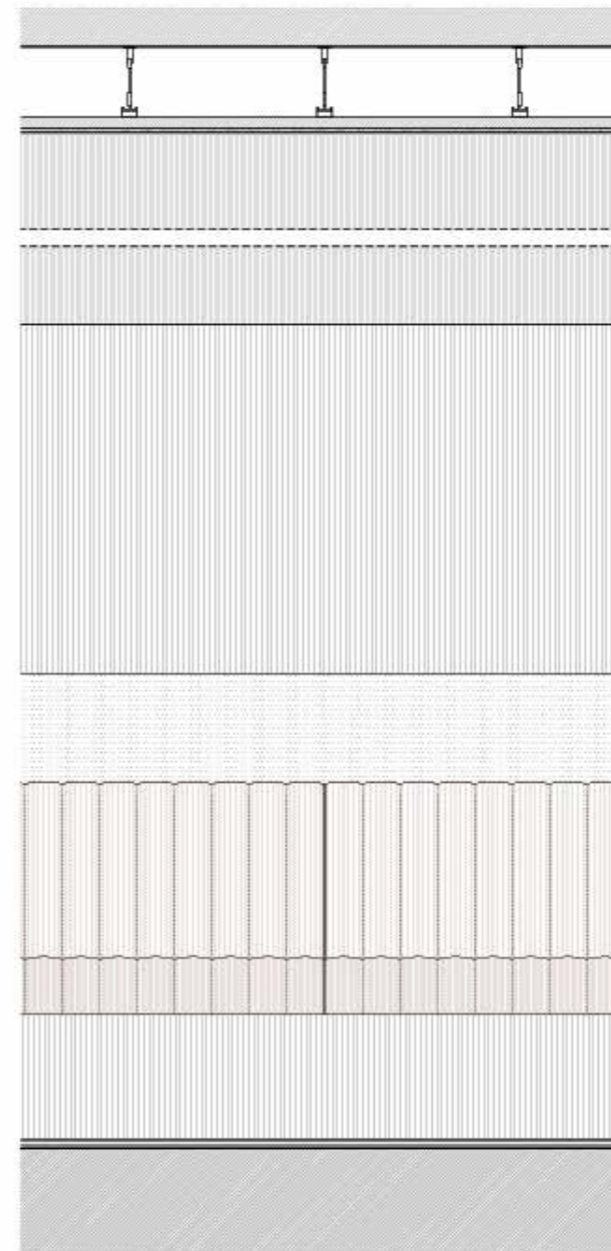
Ground floor

- 1. Brasserie entrance and wine showcase
- 2. Reception and bar counter
- 3. Brasserie / breakfast room
- 4. Breakfast buffet
- 5. Wardrobe
- 6. Kitchen



- 01 MDF lacquered in RAL 9010, t.30mm
- 02 MDF lacquered in RAL 9010, t.18mm
- 03 Wooden shelves 18 mm laquered MDF panel in RAL 9010
- 04 Door: 6+18mm laquered MDF panel in RAL 9010
- 05 Tempered glass shelve t.6mm
- 06 Tempered Opti-white glass door t.8mm
- 07 White foil behind glass door
- 08 Lockable cabinets

- 09 Stainless steel "GLASCOM Strip Hinge"
- 10 Hinge
- 11 Spots DGA-Gemma
- 12 Gypsumboard painted in RAL 9010
- 13 Gold leaf finishing on 16 mm MDF panel
- 14 StoSilent Top Finish acoustic false ceiling
- 15 Wall system parallel to the cove
- 16 Visplay wall rail invisible. (maximum load 40kg per 625mm)

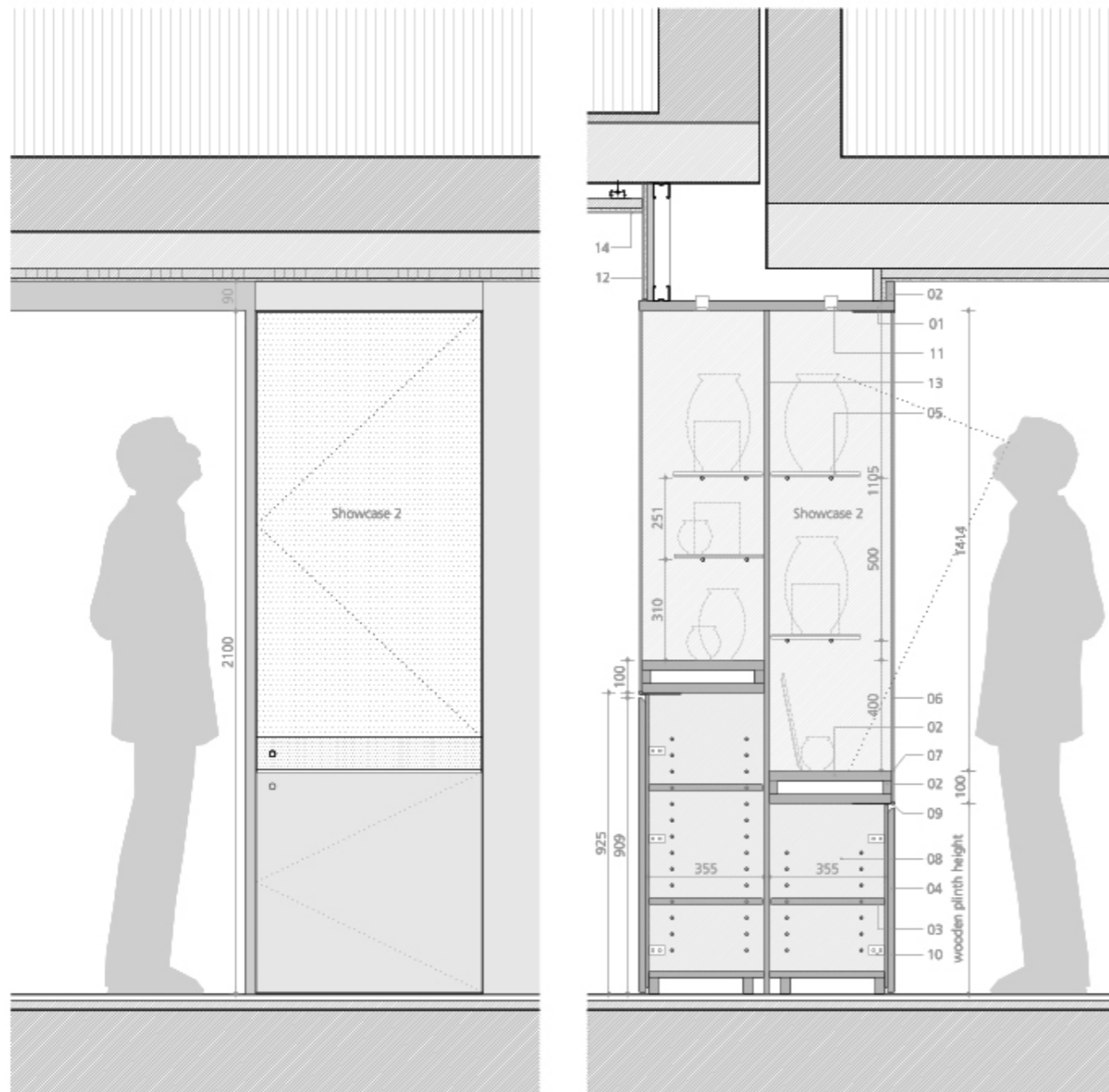


- 01 Stosilent Topfinish on aluminium profiles, RAL 9010.
- 02 Wall: plasterboard 12,5 mm+ 18 mm of multiplex panel
- 03 L-profile (Stucstop)
- 04 Acoustic panels coated with Kvadrat fabric on timber structure
- 05 Smoked mirror
- 06 Elmo leather bench
- 07 Oak wood
- 08 Wooden oak floor + underlayment 8mm + insulation

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Detail

MAIN DATA

Client: Ambassade Hotel
Address: Herengracht 341. 1016 AZ, Amsterdam, Netherlands
Type: Hotel, Transformation, Interior Design
Status: Built

DATAS

Competition: -
Design of project: 2013-2014
Construction: 2014-2015
Implementation: 2015

SURFACES

Site: -
Main building: Brasserie: 177,65 m² - Public areas: 114,00 m² - Bar: 74,07 m²
Library: 41,63 m²
Other buildings: -
TOTAL: 407.35 m²

PROJECT TEAM

Main Architect: Cruz y Ortiz Arquitectos
Collaborators: Giordano Baly, Alicia López, Alex Etxeberria
Local Architect: -
Interior design: Cruz y Ortiz Arquitectos
Lighting design: Arup lighting - Joosterwijk Licht & Architectur- Cruz y Ortiz Arquitectos
Landscape architect: -
Restoration architect: ITZ-architecten
Digital imaging: Álvaro Barranco
Model: -
Photography: Ronald Tilleman-Jose Manuel Alorda
Structural engineering: On Man
Climate engineer: Bennink BV
Building physics advisor: -
Fire safety specialist: Nieman Raadgevende Ingenieurs
Health and Safety: -
Urban planning: -
Survey: ITZ-architecten
Site control: Cruz y Ortiz Arquitectos
Contractors: Krämer Bouw, Gielissen Interiors